Keep the ball rolling...

SDGs
Beyond the Status Quo, take the first step and allocate more of your cash to corporate venturing activity which creates positive outcomes. The SDGs represent a helpful roadmap. Within your financial constraints, be clear about what impact you expect to achieve against the SDGs, as it will enable more productive partnerships.

TOOLS
Incorporate impact tools into your corporate venturing activity, e.g., include the online B Corp Impact Assessment in your investment diligence process bimpactassessment.net

PARTNERS
Explore partnership opportunities. Engage with the Inter-American Development Bank Group to learn about their impact investing work in Latin America and the Caribbean www.fomin.org and with Global Corporate Venturing www.globalcorporateventuring.com to receive their regular updates of key developments in the CV space.

THANK YOU FOR READING
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For more information on the next phase of this ‘Beyond the Binary’ project please contact charmian@corporateimpactx.com

HOW-TO GUIDE

1. Stimulus
   Identify the external landscape the corporation is responding to

2. Seeding the Idea
   Gain initial buy-in and sponsor for developing the idea further

3. Strategy
   Set your direction, level of ambition and level of risk

4. Structure
   Agree the legal and decision-making frameworks

5. Source
   Engage the people that have the relevant experience, networks and skills

6. Set-Up
   Create the processes to deliver your outcomes

7. Start (and Strengthen)
   Launch your initiative and continuously learn


BEYOND THE BINARY
Delivering Profits and Purpose through Corporate Venturing

Corporate Venturing teams are all about engaging with entrepreneurs. This enables corporates to bring entrepreneurial energy and ideas into their business strategy. And the entrepreneurs that are focused on creating positive outcomes through their businesses can find helpful partnerships by working with these corporate venturing teams. The result? A mutually beneficial partnership for both entrepreneur and the corporate entity as well the opportunity to scale positive outcomes.
Corporate Venturing teams are all about engaging with entrepreneurs as a way to bring entrepreneurial energy and ideas into a business strategy.